



C.L. "BUTCH" OTTER

GOVERNOR

Governor's Message for State Employees Charitable Campaign Website

www.unitedwecare.idaho.gov

Dear Fellow State Employees,

Your efforts this past year have improved the lives of Idahoans in every corner of this great state. You have dealt effectively with a very difficult economic climate which has increased the demand for services and reduced the resources available to meet those demands. Each year through your generosity, you have contributed to charitable organizations through the annual State Employees Charitable Giving Campaign. Your personal commitment and selflessness positively impacted individual lives and our Idaho communities.

Citizens and community groups throughout Idaho are working hard to build strong families and neighborhoods by helping to feed the hungry, providing critical resources like a suicide hotline, children's educational and cultural programs and caring for animals. These services depend on the generous support of people like you. This year the goal is to increase participation. Last year approximately 4.5 percent of state employees pledged either a lump sum amount or an ongoing payroll deduction. I am asking state employees to contribute, regardless of the amount, to reach our participation goal of 5 percent of all state employees pledging any amount. All donations are appreciated.

As we kick off the 2012 campaign, I invite you to join me in supporting this effort and the many worthy organizations that need our help. Please, won't you share what you are able by pledging a small portion of your salary to a charity of your choice? Your contribution is the key to the success of this campaign and now is the time to extend the spirit of giving to others.

Throughout our history, Idahoans have persevered through adversity, created a vibrant place to live through hard work and innovation, and transformed our state through their generosity and civic virtue. Working together we can enhance the quality of life that we love in this great state and help our citizens realize a positive future.

Your generous support is appreciated.

As Always – Idaho, "Esto Perpetua"

A handwritten signature in black ink, reading "C.L. Butch Otter".

C.L. "Butch" Otter
Governor of Idaho